# Founder Clarity Sheet: Identify What Matters Now

## Section 1: About My Startup

What does your startup do?

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What stage are you in? (Idea, MVP, Early Revenue, Scaling)

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What is your goal for the next 90 days?

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## Section 2: Business Needs & Diagnosis

What’s the biggest blocker or challenge right now?

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What do your customers or partners keep asking for?

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Where are you spending most of your time — and is it working?

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## Section 3: Metrics & KPIs

What metric(s) will prove you’re making progress?

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What can you measure weekly?

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What success metric will you review monthly?

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## Section 4: Prioritisation

What ONE task would move you closest to your goal this week?

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What are you doing that you could stop or pause?

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